## **CLAIMS**

What is claimed is:

A method for organizing and accessing online business card using virtual subdomain addresses over a computer network, comprising the steps of: receiving from an Internetworked client computer a request with criteria for a group of online business cards;

determining which virtual subdomain addresses associated with online business cards meet said request criteria; and

sending a web object containing at least one virtual subdomain address associated with said online business cards which meet said request criteria to said

Internetworked client computer via a computer network.

- 2. The method as set forth in Claim 1 wherein said step of receiving a request with criteria for a group of online business cards comprises receiving a completed Common Gateway Interface ("CGI") form containing criteria from an Internetworked chent computer.
- 3. The method as set forth in Claim 1 wherein said step of determining which virtual subdomain addresses associated with online business cards meet said request criteria comprises querying a database for all records which meet said criteria.
  - The method as set forth in Claim 1 wherein said step of sending a web object containing at least one virtual subdomain address to said Internetworked client computer comprises sending a Hyper Text Markup Language ("HTML") page

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containing one or more hyperlinked virtual subdomain addresses.

A computer-readable medium containing program code for organizing and accessing online business card using virtual subdomain addresses over a computer network, said program code when executed by an Internetworked server computer causing the Internetworked server computer to perform the steps of: receiving from an Internetworked client computer arequest with criteria for a group of online business cards;

determining which virtual subdomain addresses associated with online business cards meet said request criteria; and

sending a web object containing at least one virtual subdomain address associated with said online business cards which meet said request criteria to said

Internetworked client computer via a computer network.

- 6. The computer-readable medium as set forth in Claim 5 wherein said program code for receiving a request with criteria for a group of online business cards comprises program code for receiving a completed Common Gateway Interface ("CGI") form containing criteria from an Internetworked client computer.
- 7. The computer-readable medium as set forth in Claim 5 wherein said program code for determining which virtual subdomain addresses associated with online business cards meet said request criteria comprises program code for querying a database for all records which meet said criteria.
- 8. The computer-readable medium as set forth in Claim 5 wherein said program code

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for sending a web object containing at least one virtual subdomain address to said

Internetworked client computer comprises program code for sending a Hyper Text

Markup Language ("HTML") page containing one or more hyperlinked virtual

subdomain addresses.

9. An Internet online business card index server system for organizing and accessing online business cards using virtual subdomain addressing comprising:

a request receiver for receiving a request with criteria from an Internetworked

client computer via a computer network;

a request handler for parsing said request and criteria and for querying a database for matching records;

a response web object builder for creating a response web object containing one or more virtual subdomains indicated by said matching records; and a response transmitter for transmitting the response web object to said

Internetworked client computer via a computer network such that a

recipient may view and select a hyperlinked virtual subdomain address to

access an opline business card meeting said criteria.

10. The system as set forth in Claim 9 further comprising a Hyper Text Transfer Protocol ("HTTP") web server.

The system as set forth in Claim 9 wherein said request receiver is adapted to received posted data and forms from an Internet browser computer.

12. The system as set forth in Claim 9 wherein said request handler is adapted to parse

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completed and posted Common Gateway Interface ("CGI") forms from an Internet browser computer.

- 13. The system as set forth in Claim 9 wherein said response web object builder is adapted to build Hyper Text Markup Language ("HTML") pages containing hyperlinked virtual subdomain addresses.
- 14. The system as set forth in Claim 9 wherein said response transmitter is adapted to transmit Hyper Text Markup Language ("HTML") pages containing hyperlinked virtual subdomain addresses to an Internetworked client computer.

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